The charting software for professionals.



GESS ChartFactory is our add-on for GESStabs that can be used to automatically produce presentations. Multiple survey groups, regions and waves, last-minute changes and additions to the data and constant updates can be dealt with hassle-free thanks to automatic and synchronous generation of tables and charts.

Customize your chart templates and automatically insert data and texts into diagrams and tables, additionally sort or calculate numbers, mark certain key words or data ranges and position pictures and logos on the charts, etc.. GESS ChartFactory flexibly adapts your presentation template to your data, arranges labels, dimensions tables and graphs. The result: individually designed PowerPoint charts with "real" and editable data tables.



Since 1991, GESS has been a specialist in software and services for market and social research. Our portfolio includes everything from data collection and complete on-/offline and CATI-solutions to data tabulation, analysis and charting.



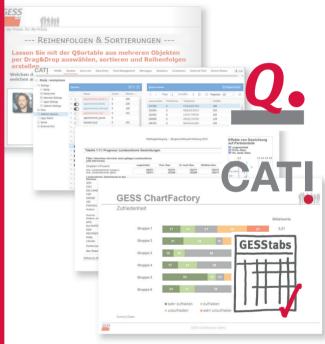
Gesellschaft für Software in der Sozialforschung Waterloohain 6 - 8 22769 Hamburg

Tel.: +49 40 - 853 753 - 0 software@gessgroup.de www.gessgroup.de



GESS Production Line:

Practice-based software for practical applications







With our GESS production line, we supply software for every step of data collection and processing in market and social research surveys. Elegant and effective in one workflow: Data collection with GESS Cati and GESS Q., data tabulation and analysis with GESStabs and graphical presentation in PowerPoint with GESS ChartFactory.

One script runs everywhere.

GESS Q.

The survey software for professionals.



GESS Q. is our software system for programming questionnaires, conducting surveys and providing data. GESS Q. provides everything you need for your online-or offline-survey, syntax- and menu-based. Include cascaded filters, grinding and conditions for a complex sequence control and integrate any number of languages, monitor and control your quotas, design your survey via CSS, with numerous graphical presentation possibilities and further more.



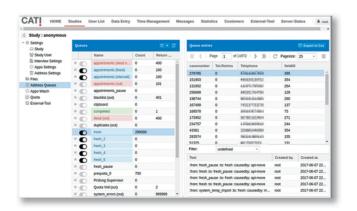
GESS software has proven its worth in time-critical applications: Infratest dimap, for example, uses our software for spot-on forecasts during ARD's election coverage.

In addition, GESS is a full-service fieldwork provider with its own CATI studio, analysis department and questionnaire programming.

GESS Cati

The telephone survey software for professionals.

GESS Cati is our web-based and service-oriented application for telephone surveys. The software offers a wide range of possibilities for survey control and management, for example dashboard and reportings, co-browsing and live-monitoring, optimized mechanisms for random sampling of the address base and extensive additional functions.



GESStabs

The tabulation software for professionals.



Our tabulation software GESStabs is a powerful analysis tool for data from different sources, e.g. ASCII, Column Binary, Quantum, dBase, CSV, or SPSS-files.

Use multiple functions for data verification, transformation and analysis: Check and clean data, merge data from multiple data sets, weight and evaluate data, conduct statistical tests and tests of significance, create ready-to-print tables, edit tables for the web and export them to all usual data formats, e.g. PDF and Postscript, Excel and SPSS.

